




# Webinars for Virtual Training

## The problem

Home working has increased the demand for organisations to train staff and clients remotely. Yet, many organisations do not have instructional learning design skills in-house or they lack the time and resources to produce effective webinars for online learning. This can mean employees are missing invaluable training to upskill and keep them up to date.

## How do we help?

We partner with organisations and their subject matter experts to produce; project manage and to present well-structured and professional webinars for virtual training.



Hewlett Rand helped us to ensure that our global webinar and community series reflects the latest thinking in terms of professionalism and presentation, including elements such as interactivity and imagery.

*Head of Product, Professional Membership Association*



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# Training Webinar Design and Production



## How do we help?

We have experience in producing webinar content for:

- Product knowledge training
- Skills training
- Regulatory training
- Technical training
- Policies and procedures training
- IT and systems training
- Change projects

## How do we work with you?

- We help you to map and structure your webinar training content into modular learning units so that your training is produced into bite sized chunks
- We work with stakeholders and subject matter experts to co-create training webinar content with instructional design principles, so they are effective for learning
- We ensure webinar training content meets internal branding, standards, compliance and stakeholder sign-off requirements
- We can provide webinar trainers to communicate your webinar training content powerfully and effectively
- We can produce assessments to validate learning outcomes to meet internal or external regulatory or compliance requirements

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